

SHREYASH PATEKAR

Product / UX Designer — Enterprise SaaS & AI-Assisted Design Workflows

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PROFILE

UI/UX Designer with hands-on experience shipping **6+ enterprise SaaS products** across HR-tech, EdTech, and sales-intelligence during a six-month industry internship, plus an independent, **primary-research-backed** product built for a peer-reviewed paper. Comfortable sitting between business stakeholders, developers, and end users — translating requirements and technical audits into user flows, then executing at scale using a self-built, structured AI-assisted design pipeline (written system specs → phased prompt architecture → high-fidelity UI → developer handoff).

EXPERIENCE

UI/UX Design Intern — T&M AI and IT Solutions Pvt. Ltd. (AIVision21)

Feb 2026 – Jul 2026

Mumbai, India · Worked directly with the technical/product team across 6+ SaaS portals under tight, director-set timelines.

- **Requirement & system audit:** Ran requirement sessions with the Director for new builds; for existing products, took full knowledge transfer from developers and personally audited every screen and flow to identify UX gaps the dev-first build had skipped (navigation, hierarchy, feedback states, accessibility).
- **Design-system-first process:** Authored a written system-guideline (design brief) for every product before any screen was designed — covering product purpose, users, color/typography/spacing tokens, component rules, and curated icon/illustration/reference libraries — so visual language was intentional and consistent, not ad hoc.
- **Structured AI-assisted execution:** Converted paper wireframes and whiteboard flows into a phased, screen-by-screen prompt sequence and used it to drive Claude/Figma AI for high-fidelity UI generation — a repeatable pipeline that let one designer credibly cover 6+ full products.
- **Developer handoff:** Packaged and delivered implementation-ready design/code artifacts, then worked directly with developers to resolve UI-to-frontend implementation questions.

Selected products designed:

- LearningVision — role-based Student, Professor and Supervisor portals for an AI learning platform (dashboards, batch/course management, supervisor management, analytics).
- HRMS — employee onboarding with KYC, audit-trail logging, and a 5-module offboarding suite (exit initiation, clearance tracker, F&F settlement, completion audit log, offboarding dashboard).
- PeopleVision — attendance and workforce-analytics module with location/outdoor tracking, org hierarchy views, and reporting dashboards.
- SalesVision — sales-intelligence SaaS platform UI.
- EduVision / Prep — career-prep / learning product UI.

INDEPENDENT RESEARCH & PRODUCT — NURTURESYNC

UX Researcher & Designer — Independent — supporting a peer-reviewed research paper

2026

- **Problem framing:** Started from a personal, firsthand privacy concern with existing period-tracking apps, then ran secondary research (AI-assisted, via Perplexity) across competitor apps before concluding internet-only research wasn't sufficient evidence to design from.
- **Primary research design:** Designed and ran a longitudinal mixed-methods study — 10 participants (ages 18–35) completing 22 structured check-ins over a 30-day cycle via custom Google Forms, rating emotional state, physical comfort, energy, and mental clarity (1–10 scale) alongside open-ended responses.
- **Findings that shaped the design:** Identified a continuous affective spectrum rather than a simple "good/bad" cycle — including a 68% energy decline at the monthly trough, an 83% drop in check-in completion near the end of the cycle, and 80% of participants declining to answer libido-related questions — directly informing check-in length, timing, and privacy/Safe Mode design decisions.
- **From research to UI:** Synthesized findings through Design Thinking (paper, whiteboard, iterative brainstorming) into 7 core product principles — emotion logging, mood trends, trigger/cause tagging, contextual coping suggestions, cycle-aware experience, privacy/Safe Mode, and an emotionally adaptive UI — then used a self-authored system-guideline and phased AI-assisted prompting to build the high-fidelity product.
- **Outcome:** Co-authored paper, "Emotionally Adaptive UI/UX for Menstrual Cycle Tracking," submitted to Sexual and Reproductive Health Matters — currently under review.

SKILLS

Design: Figma, Design Systems & Tokens, Wireframing (paper-first), Prototyping, Information Architecture, Usability Review, Adobe Photoshop, Canva

Research: Longitudinal Study Design, Google Forms Survey Design, Primary/Secondary Research, Design Thinking, Thematic Synthesis

AI-Assisted Design: Structured prompt architecture, Claude (design execution), Figma AI, AI-assisted research synthesis
Technical: Python, HTML, CSS, JavaScript, PHP, SQL

EDUCATION

MCA — K. J. Somaiya Institute of Management, Somaiya Vidyavihar University	<i>CGPA 7.61, 2026</i>
B.Com — Dr. Ambedkar College of Commerce & Economics, Mumbai University	<i>71.42%, 2023</i>

CERTIFICATIONS

- Start the UX Design Process: Empathize, Define, and Ideate
- Conduct UX Research and Test Early Concepts
- Build Wireframes and Low-Fidelity Prototypes
- Visual Elements of User Interface Design
- Create High-Fidelity Designs and Prototypes in Figma
- Build Dynamic User Interfaces (UI) for Websites